



COUNTY OF LOS ANGELES
Public Health

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October 12, 2011

TO: Each Supervisor

FROM: Jonathan Fielding, M.D., M.P.H. *J. Fielding*
Director and Health Officer

SUBJECT: **COMMUNITY TRANSFORMATION GRANT**

This is to inform you that on September 27, 2011 the Department of Public Health (DPH) was notified of a \$9.85 million grant award from the Centers for Disease Control and Prevention (CDC) as part of the Community Transformation Grant (CTG) initiative. This award, the result of our successful response to a competitive Request for Proposals, is the second largest award in the nation among the 61 state and local awardees, and is close to the maximum funding level of \$10 million specified in the grant announcement.

The funding will support the first year of a planned five-year initiative to prevent chronic disease and reduce health disparities in the county through interventions that create healthy and safe environments and improve access to evidence-based clinical preventive services. The activities will build upon the obesity and tobacco prevention and control efforts begun in March 2010 under RENEW LA County and Project TRUST, respectively, as part of the CDC's Communities Putting Prevention to Work initiative.

The CTG activities will address five strategic areas as specified by the CDC: 1) tobacco-free living, 2) active living and healthy eating, 3) high impact evidence-based clinical and other preventive services, 4) social and emotional wellness, and 5) healthy and safe physical environments. Attainment of project objectives will require broad external partnerships, including sole source agreements and competitive solicitations as outlined in the attached preliminary budget. Attached is the revised budget based on the awarded grant amount. The final budget detail will be negotiated with the CDC over a four-week period following receipt of the official Notice of Award, anticipated in the next week.

Please let me know if you have questions or would like additional information.

JEF:ps

Attachment

c: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors

**LOS ANGELES COUNTY DEPARTMENT OF PUBLIC HEALTH
COMMUNITY TRANSFORMATION GRANT**

	Original Proposed	Revised
CONTRACTS & DEPARTMENTAL SERVICE ORDERS		
Healthy Eating Active Living RFP (8 CBOs/Cities TBD)	\$1,000,000	\$1,000,000
TA for Healthy Eating Active Living RFP (TBD)	\$200,000	\$200,000
Tobacco Control RFP (5 CBOs TBD)	\$500,000	\$500,000
LAUSD Physical Education Train the Teacher	\$125,000	\$125,000
LAUSD (Tobacco Control)	\$100,000	\$100,000
Safe Routes to School National Partnership	\$125,000	\$125,000
City of Los Angeles – Dept. of Planning	\$250,000	\$250,000
CA Food Policy Advocates – School Nutrition	\$125,000	\$125,000
CA Center for Public Health Advocacy (Community Nutrition)	\$150,000	\$150,000
Breastfeeding Task Force of Greater Los Angeles	\$100,000	\$100,000
American Diabetes Association	\$300,000	\$300,000
NICHQ Collaborative	\$100,000	\$100,000
Long Beach Health Department	\$130,000	\$130,000
Pasadena Health Department	\$100,000	\$100,000
Evaluation RFP (TBD)	\$400,000	\$400,000
City of Los Angeles – City Attorney’s Office (Tobacco Control)	\$175,000	\$175,000
LACOE (Tobacco Control)	\$125,000	\$150,000
The Center for Tobacco Policy and Organizing	\$75,000	\$75,000
Technical Assistance Legal Center (Tobacco Control)	\$75,000	\$75,000
Media RFP (TBD)	\$250,000	\$250,000
Smoking Cessation Leadership Center	\$100,000	\$75,000
Tobacco Mini Grants	\$125,000	\$125,000
CEO (Parks After Dark)	\$250,000	\$250,000
LAC DHS (Clinical/Tobacco)	\$275,000	\$300,000
Total Contracts and DSOs	\$5,155,000	\$5,180,000
PERSONNEL		
County Personnel (Admin. Program Support, Eval.)	\$1,510,590	\$1,361,825
Temporary Personnel (Admin. Program Support, Eval.)	\$2,695,370	\$2,547,993
Total Personnel	\$4,205,960	\$3,909,818
OPERATING EXPENSES		
Operating Expenses (Travel, Mileage, Rent, Media, Printing, etc.)	\$450,368	\$532,558
Total Operating	\$450,368	\$532,558
Direct Costs	\$9,811,328	\$9,622,376
Indirect Costs	\$243,548	\$227,624
TOTAL GRANT	\$10,054,876	\$9,850,000